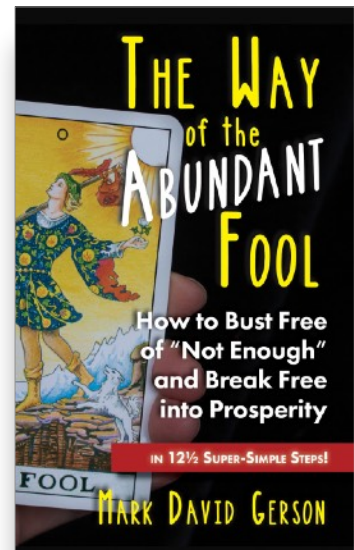
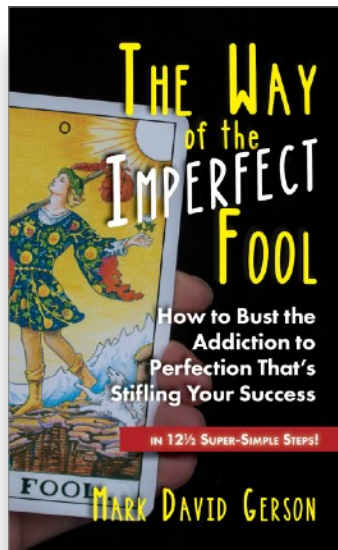
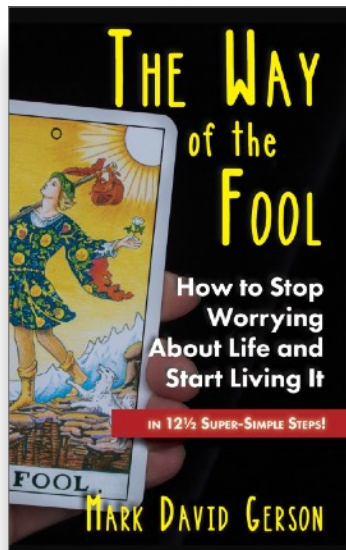


# MARK DAVID GERSON

## THE WAY of the FOOL



abc

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unity  
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PUBLISHERS WEEKLY PW

“Why apply the centuries-old concept of the Fool to 21st-century problems?”

“Because the Fool is more than the first card of a tarot deck. It’s more than a game piece or metaphysical divination device. It’s an archetype, a sort of mythic character that lives inside us — inside the collective unconscious of all humanity.

“Like all archetypes, it speaks to our essence as human beings... to an aspect of our consciousness that not only evokes powerful emotions and reveals who we are at our deepest levels but that can offer powerful tools for living that are available to all of us.”

– *The Way of the Fool*



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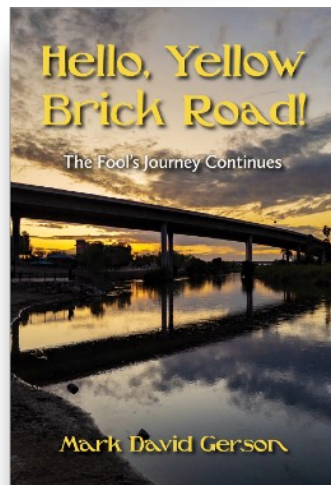
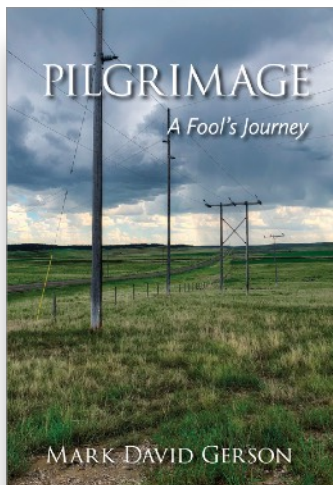
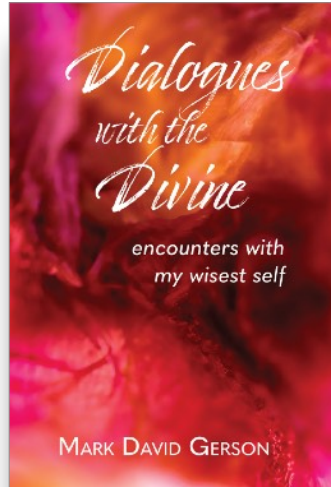
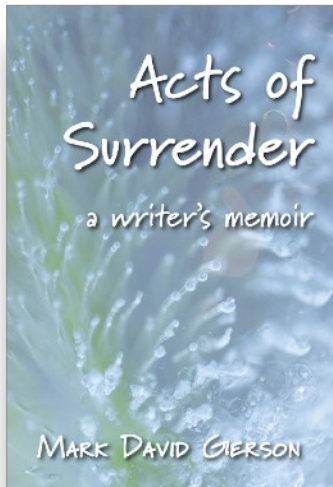
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# MARK DAVID GERSON

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## LIVING THE WAY OF THE FOOL



“My life has been rocky, on-the-edge and unconventional. It has been scary, disrupted and a distant remove from what most people still cling to as ‘security.’ It has also been creative, exhilarating, passion-filled, vibrant, exciting, adventurous and enriching. It has pushed me beyond the boundaries of what I believe and what I believe I want, and it has propelled me beyond the frontiers of the conventionally possible. In every moment, it steers me on a course that I could never consciously chart for myself. In every breath, it reminds me that the story knows best...the story I’m living as much as the story I’m writing.”

– Mark David Gerson

“Your words may be what others read, but your life is your true message.”  
Rev. Cheryl Thorne – author of *Knowing Spirit*

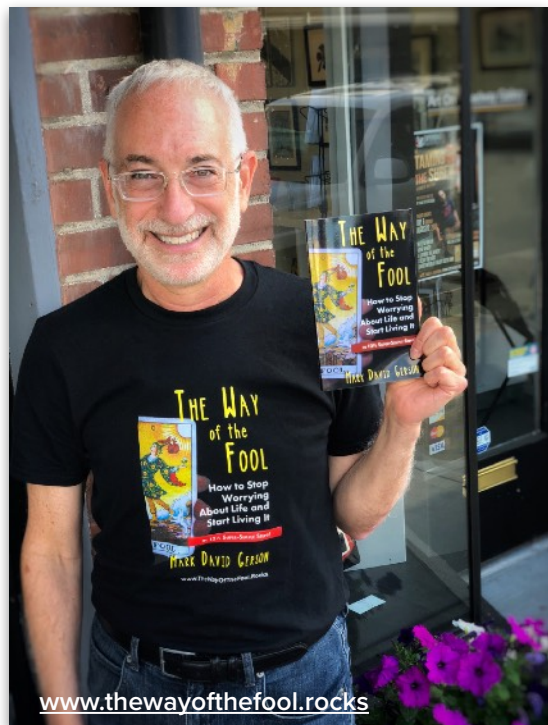
“Be prepared to share a journey with a most incredibly generous soul.  
Read it, love it and pass on Mark David Gerson’s gift to someone you love!”  
Paola Rizzato – Glasgow, UK

“I don’t know anyone who has risked more, given up more, to be a writer.”  
Will Reichard, author of *Evertime*

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# MARK DAVID GERSON & THE WAY of the FOOL



“If I were to choose an archetype to describe my life’s journey, it would be the Fool, who is more often than not pictured stepping off a cliff into the unknown. His may be a leap of faith, but it’s never blind faith. For the Fool knows that even as she trades the certainty of solid ground for the mysteries of the void, the infinite wisdom of her infinite mind will guide her forward. This knowingness frees him to surrender again and again. And again. Not without resistance and not without fear, but in the conviction that resistance is futile, fear cannot stop her and meaning is always present, even when it is invisible.

“The tarot Fool may appear to have a choice in his folly: In many decks, one of his feet is still firmly anchored. He could step back. Or could he? In my favorite representation, from the *Osho Zen Tarot*, it’s too late: One foot hangs off the edge; the other only barely touches the earth. She has already leapt.

“That’s the kind of Fool I am: always in motion, with a momentum that keeps pressing me on to another act of surrender and another...each one pushing me harder than the last...each one nudging me closer to my essential truth...each one requiring a greater leap of faith. And through each, I do my best continue to trust in the Way of the Fool. Its wisdom has never let me down.”

– *Acts of Surrender: A Writer’s Memoir*

**“The Way of the Fool will transform your life! Don’t just read it. Live it!!”**

Rev. Brendalyn Batchelor – Unity Santa Fe

**“The ultimate roadmap to success. An absolute life-changer!”**

Estelle Blackburn – author of *Broken Lives*

**“A dynamic read for the creative spirit within each of us. Positive inspiration at its best.”**

Hank Bruce – author of *Peace Beyond All Fear: A Tribute to John Denver’s Vision*

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# FOOL-ISH LUMINARIES FROM THE WAY OF THE FOOL



*"It's always impossible  
until it's done."*

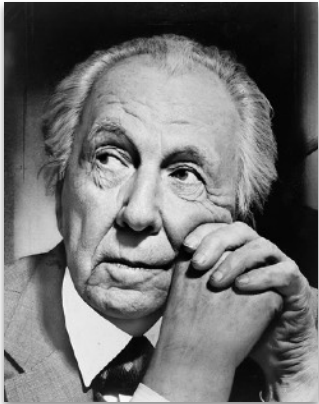
THE WAY OF THE ABUNDANT FOOL  
How to Bust Free of "Not Enough"  
and Break Free into Prosperity...  
in 12½ Super-Simple Steps  
[www.markdavidgerson.com/abundantfool](http://www.markdavidgerson.com/abundantfool)

A selection of the luminaries whose inspiring stories illustrate the 12½ "super-simple steps" in each of *The Way of the Fool* books.

- **Step #1: Break Free** — Jeanne Baret broke free in more than one way when, in the late 1760s, she disguised herself as a man to become the first woman to circumnavigate the globe.

- **Step #3: Excite & Ignite Your Passion** — Guy Laliberté's youthful passion for the circus and for smashing the boundaries of the conventionally impossible planted the seeds that would allow him to create the globally popular Cirque du Soleil.

- **Step #4: Believe in You** — Architect Frank Lloyd Wright never let setbacks cripple his self-confidence or thwart his determination, even in 1929 when he lost most of his clients and then decades later when his work fell out of favor with changes in popular architectural styles.



- **Step #5: Take a Chance** — Despite stellar grades, Bill Gates' passion for computers and software prompted him to take what was then his biggest-ever chance: He dropped out of Harvard to launch Microsoft.



- **Step #7: Get It Right By Getting It Wrong...Even Though You Can't Get it Wrong** — Next time you're prescribed an antibiotic, know that the cure for your infection is the result of a sloppy mistake by bacteriologist Alexander Fleming. It was that mistake that led him to (accidentally) discover penicillin.

- **Step #9: Don't Give Up** — Author Madeleine L'Engle received two years' worth of rejections from 26 publishers (including her own) for *A Wrinkle in Time*, which, once it was finally published in 1962, went on to win major awards and be translated into more than a dozen languages.

- **Step #12: Remember Who You Are** — In 1886, a year after she married fellow abolitionist Henry Blackwell, Lucy Stone became the first married American woman to retain her maiden name for her entire life, declaring that "a wife should no more take her husband's name than he should hers."



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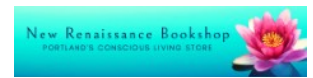
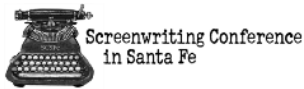
**“Mark David is a master, one of the great teachers!”**

– Rev. Mary Omwake, Leadership Council:  
Association of Global New Thought, Maui

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